

# 10% Community Days



Perry's Cherry Diner is committed to building community strength by partnering with local non-profits and other committed groups that provide direct services or programs or are looking to raise money for certain projects/events that would benefit our neighborhood and community. As it is part of our corporate mission is to be a good neighbor – a shining star in the neighborhood. Perry's Cherry Diner has several initiatives designed to help support our customers, our Team Members and our community. Our new flagship program is the 10% Community Day when on pre-arranged specified days, we donate 10% of the day's sales (example; 10% of sales from four Mondays in a row) to a group as mentioned above that directly serves the wide-ranging needs of our community.

To be considered for a 10% Community Day, please read:

If you are;

- Registered non-profit, organizations with a valid Certificate of Exemption.
- Schools, school groups, local groups looking to raise money for specific projects/groups and others are welcome to apply also. Any questions? Please ask.
- Able to complete a 10% Community Day Application and provide a copy of tax identification when applicable.
- Able to provide in-diner presence during most of the 10% Days event.
- Able to work with Perry's Cherry Diner to develop marketing strategies and in-diner events to promote the 10% Community Days.
- Able to submit a report of how 10% Community Day funds were used by organization, and preferably recognize Perry's Cherry Diner's contribution to your organization via appropriate venues.

10% Community Day partners are chosen weekly.

To submit your application or to speak to someone in person about the 10% program or other community program, please contact;

Key company values.

- Respect for the individual.
- Service to our guests.
- Strive for excellence in all we do.
- To be a good neighbor.

Tracy Behm  
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**10%**  
**Community**  
**Days**



**10% Community Day Application Perry's Cherry Diner**  
**230 Michigan Street Sturgeon Bay**

**Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Tax Identification Number:** \_\_\_\_\_

**Contact Person and Title:**

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

1. Briefly describe your organization's history and mission.

2. What are primary funding sources for your organization?

3. What has been your most successful fundraising initiative?

4. What specific project(s) will the 10% Community Days support and how will Perry's Cherry Diner contribution be recognized to this project?

5. How do you plan on publicizing the 10% Community Day to the "community" and to your membership?

6. What information will you be distributing in the diner on the 10% Community Day's and how many of your organization's representatives will be in the diner during the day or evening of the event?

7. What in diner programming can you develop to help promote the 10% Community Day (i.e. table tents, posters, in-diner activities, music or other events)?

8. How many members/constituents/players does your organization or group have and service or represent?

9. Our accountants have asked us to require a simple report on how 10% Community Days funds were used. How soon after you receive funds can we expect this report?

Thank you for your effort!

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